



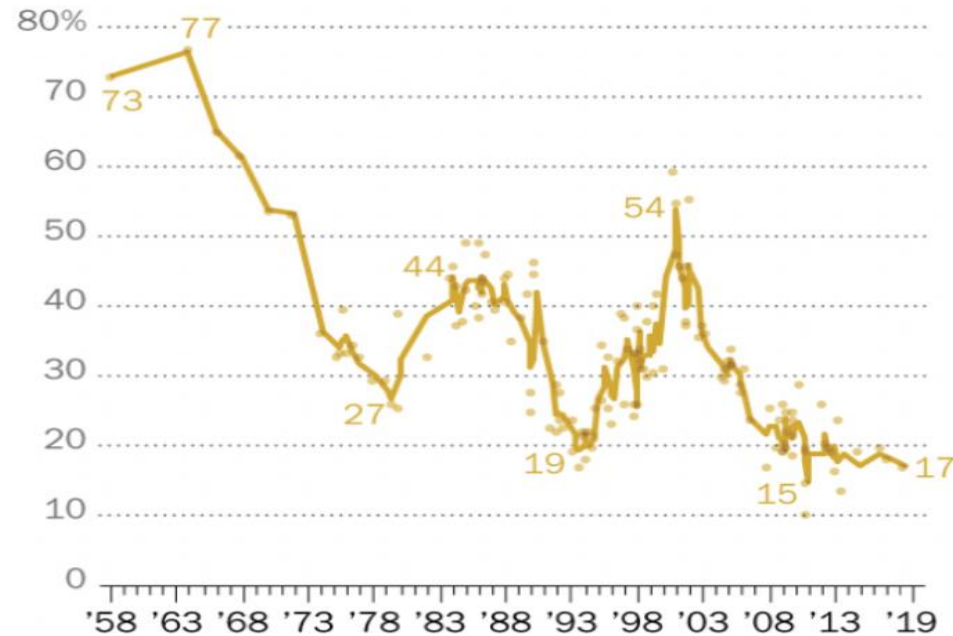
TRANSPARENT
IDAHO



Trust in Government: All Time Low

Public trust in the federal government remains at historic low

% who say they trust the federal government to do what is right just about always/most of the time

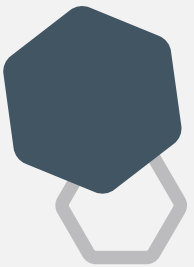


Note: From 1976-2019 the trend line represents a three-survey moving average.

Source: Survey of U.S. adults conducted March 20-25, 2019.

Trend sources: Pew Research Center, National Election Studies, Gallup, ABC/Washington Post, CBS/New York Times, and CNN polls.

PEW RESEARCH CENTER



Financial Transparency is Not a New Concept

"We might hope to see the finances of the Union as clear and intelligible as a merchant's books, so that every member of Congress and every man of any mind in the Union should be able to comprehend them, to investigate abuses, and consequently to control them."

Thomas Jefferson - 1802



Transparent Idaho

A tool for the Citizens

Striving to Provide a Tool that:



Restores Public Trust



Instigates a Cultural Change



Deters Fraud



Increases Accountability

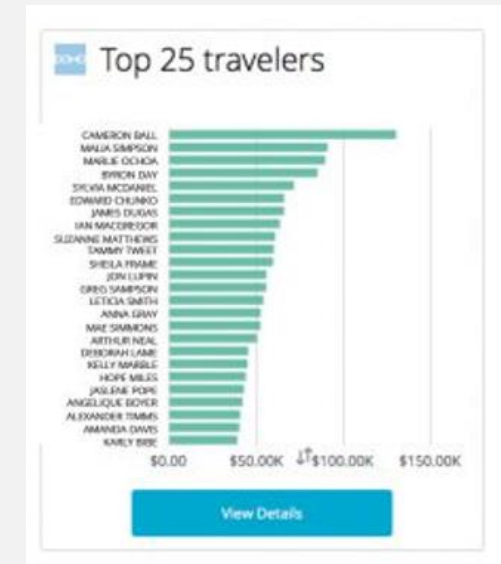


Provides Validity for
Data Driven Decisions



Cost Savings and Efficiencies (GF)

- Statewide contracts for employee travel could reduce the cost of:
 - In and out-of-state flights
 - Rental cars
 - Hotel stays
- For example strategic sourcing could reduce the cost of expenses such as state vehicles, cellphones, computers, and laptops.
- Luma will provide increased transparency into vendor payments and checkbook level spending reports, which will highlight opportunities for cost savings.

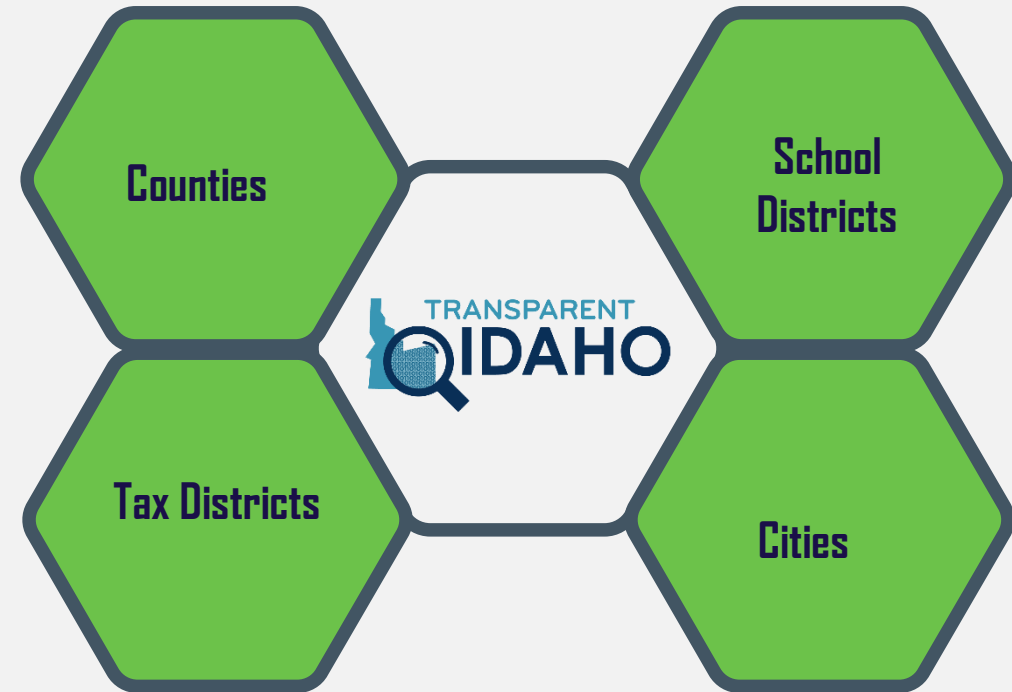


Navigating Transparent Idaho

Demonstration of Functionality

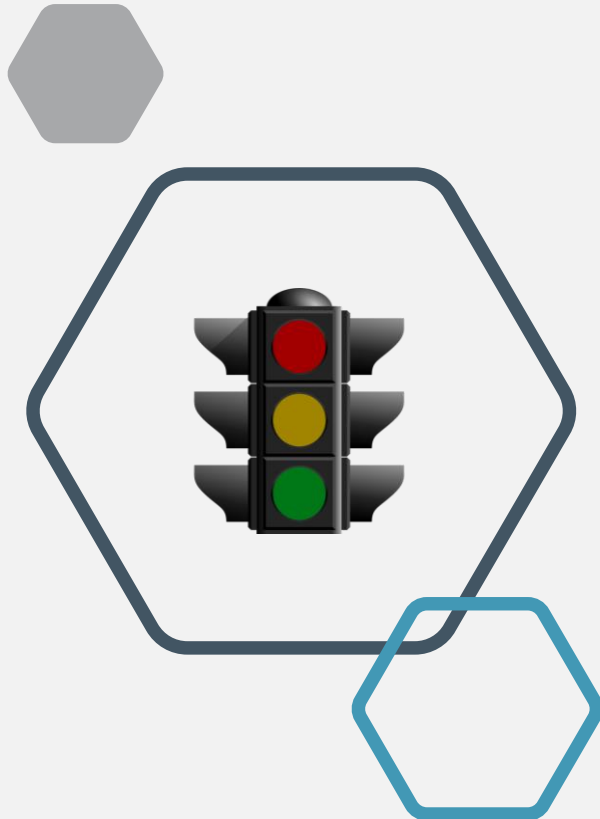
Vision for Transparent Idaho

- One website portal to go to for all of Idaho
- Local government data
 - Counties
 - Cities
 - School districts
 - Other taxing districts
- Could include several forms of financial data



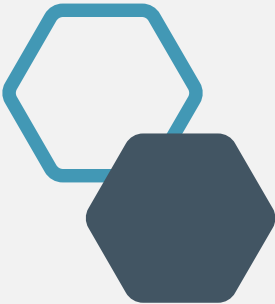
Vision for Transparent Idaho

- Show financial health status
- Early warning signs



- ☒ \$ Overall Risk
- ☐ \$ Liquidity
- ☐ \$ Debt Burden
- ☐ \$ General Fund Reserves
- ☐ \$ Revenue Trends
- ☐ \$ Pension Obligations
- ☐ \$ Pension Funding
- ☐ \$ Pension Costs
- ☐ \$ Future Pension Costs
- ☐ \$ OPEB Obligations
- ☐ \$ OPEB Funding
- ☐ 👤 Population
- ☐ 📖 Land Area, Sq. Miles
- ☐ 📈 Unemployment Rate

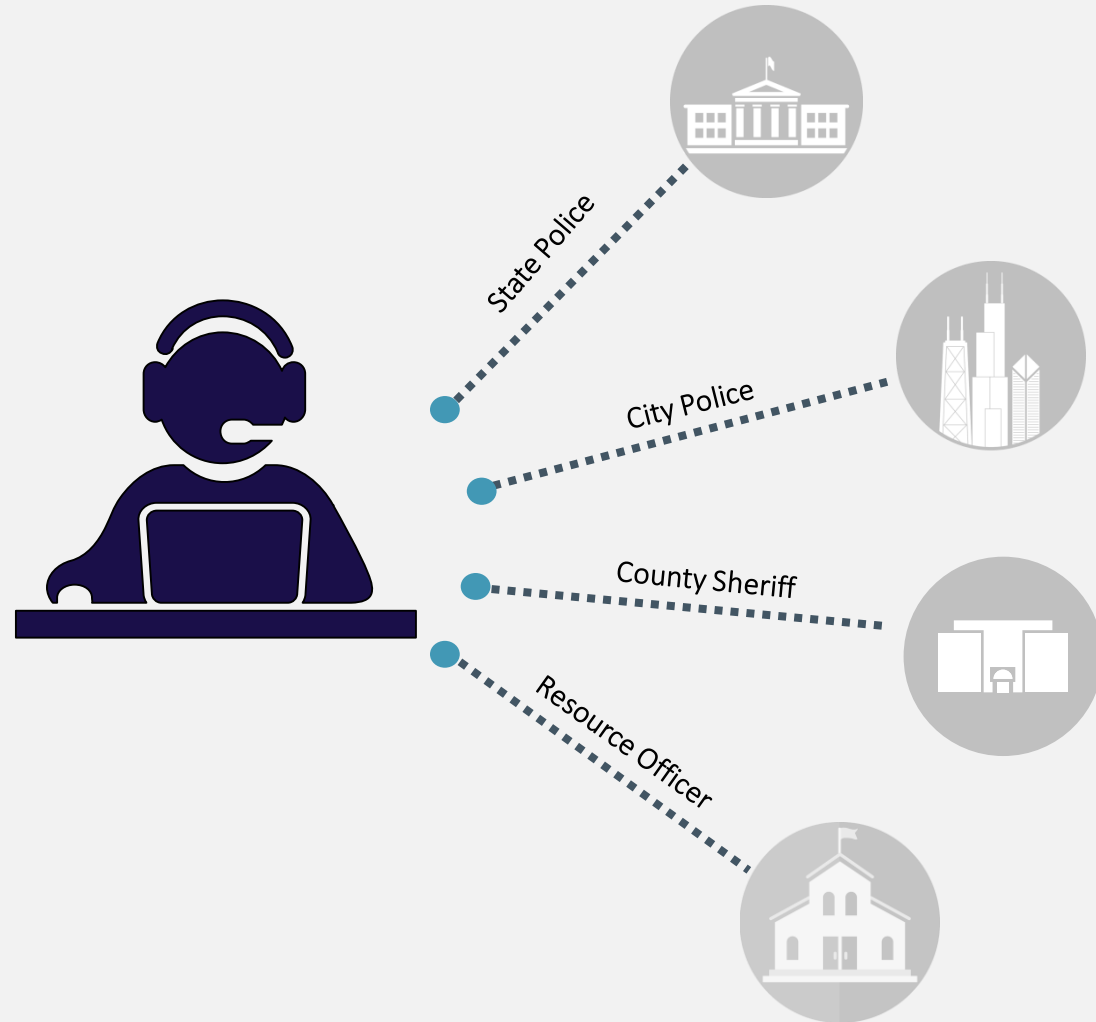
Bring Groups Together



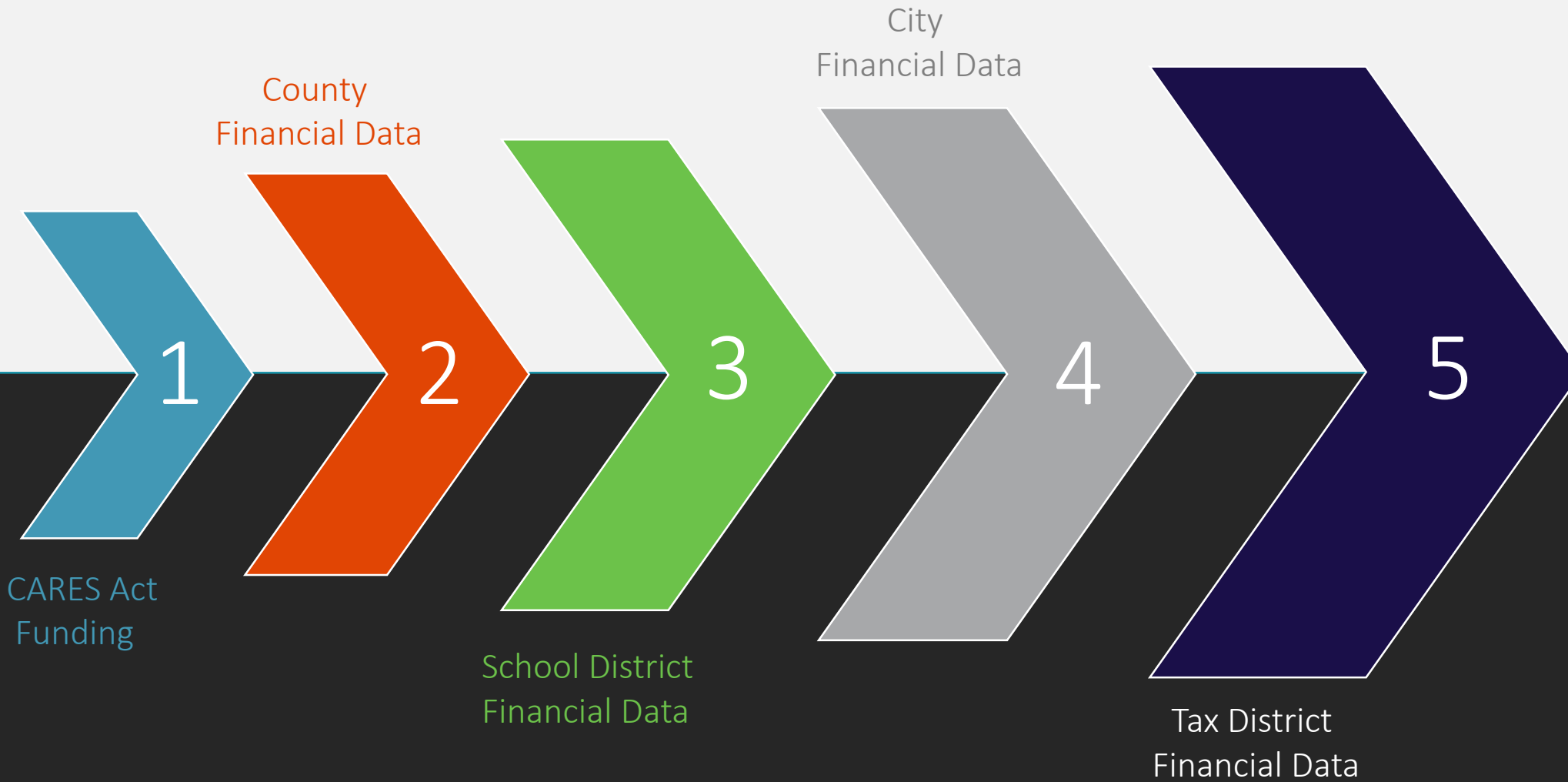
Next Steps

Opportunities – Gathering Accurate Data

- **Ponder this:** How would you go about collecting accurate data on the amount of money spent on public safety in the state?
- A standard Chart of Accounts provides the ability to view and compare entities across the entire state.



Expansion Toward Greater Transparency



All of the financial data for the State of Idaho standardized and unified in one place for citizens and policymakers to utilize

Challenges - Scope

- Every entity is unique and utilizes different organizational structures
- Severe lack of standardization across political subdivisions and rare standardization within a political subdivision
- Different financial systems utilized by most political subdivisions
 - Concern: aging financial systems
- Complexity of Data



44
Counties



135
School Districts



200
Cities



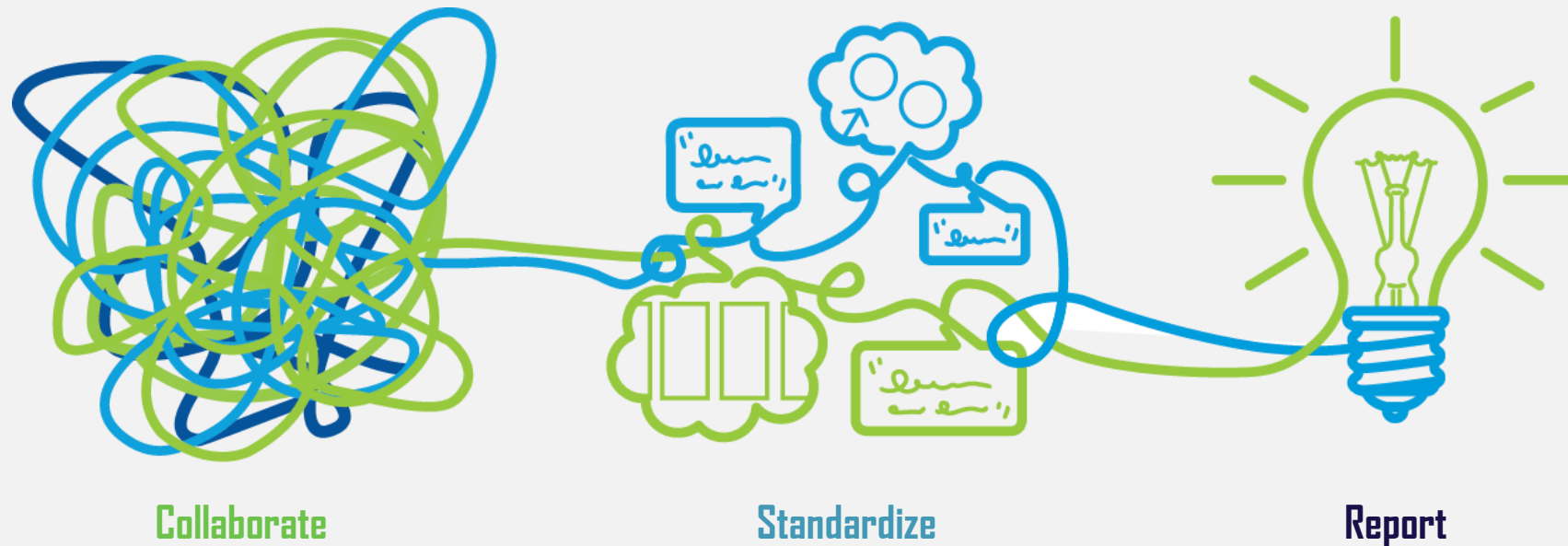
1,700
Tax Districts

Positioning Idaho to lead the nation in the work of government transparency



Proper Approach to Deliver a Transparent Idaho

- Collaborate with all political subdivisions
 - Phased Approach to Go-Live for districts
- Create a reporting standard for all political subdivisions of the State
- Cross walk each entity to the reporting standard
- Automate where possible



Benefits of Transparency and Data Analytics for the State

Single Source of Data

Creation of a clearing house of state, local, school district, and tax district data



Public Record Requests

Recent negative press due to record requests at local levels could be alleviated with greater transparency



Standardized COA

Bringing all government entities under a standardized Chart of Accounts



Transparent Idaho will provide a consistent standard and a trustworthy single source for all government financial information in Idaho.

Potential Cost Savings

Data has already pointed us towards procurement efficiencies. It is our responsibility to look for more.



Performance

Policymakers would be able to track the performance of initiatives with greater ease



Efficiency

Standardized reporting will allow for greater efficiency when attempting to gather financial data and rainy day funds





Questions?



The background of the slide is a scenic landscape of a field of purple wildflowers in the foreground, with a line of green trees and snow-capped mountains in the distance under a clear blue sky. The image is framed by several overlapping hexagonal shapes in white and blue.

Thank you!

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